

✦EMILY BLAIR

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✦PROFILE SUMMARY

Well-accomplished Fashion Designer with over 10 years in the industry, specializing in swimwear and ready to wear for both men's and women's, with extensive capabilities across research, design, and production.

Proven leadership as a lead designer for major brands including Shade & Shore, Kona Sol, and Time & Tru for retailers such as Target and Walmart. Skilled in trend analysis, illustration, pattern making, and bringing innovative designs to market. Adept at crafting collections that blend aesthetic appeal with functionality, ready to contribute to and elevate any fashion design team.

✦CORE QUALIFICATION

Fashion Design | Swimwear Design | Athletic Apparel Design | Lingerie Design | Textile Design | Adobe Creative Suite | Pattern Making | Garment Fitting | Fabric Selection | Technical Sketching | Trend Analysis | Color

Development | Brand Enhancement | Creative Direction | Product Development | 3D Fitting | Presentation Skills | Fashion Illustration | Cross-Functional Teamwork | Client Engagement | Portfolio Management | Market Research | Consumer Trends | Design Innovation | Style Forecasting | Workwear | Kid's | Men's Wear | Women's Wear | Accessories | Private Label | Packaging Design

✦TECHNICAL SKILLS

Flat Sketching | Swimwear Construction | Print Development | Color Palette Development | Seasonal Line Planning | Trend Research | Presentation Building | Lab Dip / Strike-Off Review | Brand Awareness | Cross-Functional Collaboration | Fitting Expertise | 3D Fitting Expertise | Graphic Design | Illustrator Advisor | Building Templates | Pattern Making | Sewing

✦SOFTWARE SKILLS

Adobe Creative Suite | Browzwear Stitcher | Yunique PLM | Blue Cherry PLM | BeProduct PLM | Microsoft Office | Procreate

✦PROFESSIONAL EXPERIENCE

JORDACHE

Private Label Designer | 2024 - Present

- ✦ Conducted trend research for men's, women's, and kid's workwear and ready to wear.
- ✦ Executed precise flat sketches and assembled detailed presentations to showcase designs.
- ✦ Produced comprehensive tech packs, oversaw color accuracy through lab dip and strike-off reviews, designed trims, oversaw packaging, and coordinated production to meet specifications and deadlines.

SWIM USA

Lead Swim Designer | 2019 - 2024

- ✦ Conducted trend research to incorporate emerging fashion trends into swimwear designs.
- ✦ Crafted unique print patterns and developed cohesive color palettes tailored to enhance brand identity.
- ✦ Executed precise flat sketches and assembled detailed presentations to showcase designs.
- ✦ Produced comprehensive tech packs, oversaw color accuracy through lab dip and strike-off reviews, and coordinated production to meet specifications and deadlines.
- ✦ Directed fittings to ensure optimal fit and comfort, enhancing the quality of the final garment.

Cosplay by McCall's

Freelance Designer | 2016 - 2018

- ✦ Conducted trend research to inform and inspire costume designs.
- ✦ Designed and created patterns, constructing sample garments to refine style and fit.
- ✦ Assisted in photoshoots, contributing to visual styling and setup.
- ✦ Participated in sales events, including NYC Comic Con, enhancing brand visibility and engagement.

✦EDUCATION

The Fashion Institute of Technology: Associate's in Fashion Design | 2013 -2016

Showcased designs in the ASS Fashion Exhibition, demonstrating creative talent and design proficiency.



Kona Sol

SHADE



SHORE



LANDS' END

Walmart



TIME & TRU