



EMILY BLAIR

NYC

ABOUT ME

I have worked in the fashion industry for 9+ years in multiple fields with a focus on swimwear - research, design, trend presentation, illustration, pattern making, and production.

I have worked as a lead designer for six years on brands for Target, Walmart, and McCall's including Shade & Shore, Kona Sol, and Time & Tru.

EDUCATION

The Fashion Institute of Technology: Associate's in Fashion Design

Showcased in the ASS Fashion Exhibition

EXPERIENCE

SWIM USA

Swim Designer: 2019-2024

Kona Sol, Shade & Shore, Lands End, Time and Tru

- Trend Research
- Print Development
- Color Palette Development
- Design: Flat Sketching
- Presentation Building
- Tech Packs
- Lab Dip / SO Review
- Production
- Guided Fittings

COSPLAY BY MCCALL'S

Freelance Designer: 2016-2018

- Trend Research
- Design
- Pattern Making
- Constructed Samples
- Assisted in Photoshoots & Sales Events (NYC Comic Con)

DRESSED TO KILL CLOTHING

Freelance Designer: 2014-2016

- Design
- Pattern Making
- Constructed Samples

VANYA DESIGNS

Seamstress: 2010-2012

- Alterations: Wedding Gowns, Prom Dresses
- Hand Beading
- Fittings

SKILLS

- Flat Sketching
- Swimwear Construction
- Print Development
- Color Palette Development
- Seasonal Line Planning
- Trend Research
- Presentation Building
- Lab Dip / SO Review
- Brand Awareness
- Cross-Functional Collaboration
- Fitting Expertise
- 3D Fitting Expertise
- Graphic Design
- Illustrator Advisor
- Building Templates
- Pattern Making
- Sewing

TOOLS

- Adobe Creative Suite
- Browzwear Vstitcher
- YuniquePLM
- BlueCherry PLM
- Microsoft Office
- Procreate

CONTACT ME

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Kona Sol

SHADE



SHORE

The
McCall
Pattern
Company

LANDS' END

Walmart

TIME
AND
TRU.